



QUICK VALUE PACKAGES

# Fastly Performance Optimization Package

## Unleash the value of Fastly without tying up scarce IT resources

You've tasked your team with transforming the way you interact with your customers. They're now moving faster and delivering innovation at a breakneck pace. But your end users have higher expectations for performance than ever before. That means you need to continuously examine your static settings, as your services evolve over time, to ensure you are delivering the most optimal user experience.

However, these performance tuning projects can require resources and in-house expertise that you may not have at your disposal. That's where Fastly's Performance Optimization Package can help.

This professional service offering eliminates the time commitment and resource requirements associated with assessing your site to identify opportunities for performance improvements. It includes an assessment, followed by specific recommendations and implementation work.

WHAT'S INCLUDED?	
<p><b>Analysis Only</b></p> <ul style="list-style-type: none"><li>• <b>Cache hit ratio, shielding, and clustering:</b> Review your existing configuration settings and recommend changes that provide incremental performance improvements so that you can take full advantage of Fastly's network architecture.</li></ul>	<p><b>Analysis &amp; implementation</b></p> <ul style="list-style-type: none"><li>• <b>Gzip and Brotli (origin-based) compression:</b> Implement the configuration changes needed so that requested objects have the proper compression for each content type.</li><li>• <b>HTTP/2 readiness:</b> Assess your site, make network protocol changes to support HTTP/2, and provide recommendations on how to optimize for HTTP/2.</li><li>• <b>TCP/IP protocols:</b> Optimize how your services send data via TCP/IP so you can transfer objects more efficiently to end users.</li></ul>

## Benefits

### Upgrade the user experience

The benefits of boosting your site's performance are well-documented. Faster page load times lead to a better experience for your users. And improved experiences result in a number of business benefits including more loyal customers, increased engagement, and revenue growth. Give your business the best chance to succeed by letting our subject matter experts spearhead your performance optimization strategy.

### Pinpoint optimization needs

Performance optimization can sometimes feel like searching for a needle in a haystack. And with all the data available to you, where exactly should you start? Our experts work with your team to understand your goals, develop a plan, and conduct an in-depth performance review so you can understand precisely where optimization opportunities exist in your stack.

### Reduce technical debt

Most modern organizations would agree that performance tuning is a requirement. Unfortunately, it often isn't prioritized and ends up being categorized as technical debt. And the longer it takes your team to devote resources to it, the more out-of-date your static settings become over time as your services evolve. Fastly's experts can become an extension of your team so you can identify potential performance gains while simultaneously decreasing your backlog of performance-related projects.

## Fastly Quick Value Packages

Fastly's Performance Optimization Package is one of several [Quick Value Packages](#) designed to speed up time to value. These professional services offerings help you get the most out of your Fastly deployment without tying up scarce IT or engineering resources. You get direct access to our technical experts for a variety of one-time or annual engagements. Whether you're responding to shifting digital requirements, embracing agile processes, or looking to enhance your security posture, Fastly is your partner for success.

**Fast, secure, and scalable. Get started with Fastly today.**

GET IN TOUCH



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