

AI Bot Management

Protect your bottom line from the machines. With dedicated signals, you can easily detect, block, deceive, or allow AI bots that are scraping your content without your consent and without credit. Simply put: your content and its value stays yours.



Make bots play by your rules

- ✓ Gain granular insight into AI traffic
- ✓ Control which has access to your valuable IP
- ✓ Build granular policies based on intent

Bot crawlers for AI applications like generative AI and large language models (LLMs) scrape, consume, and learn from content, often without consent or attribution to the original source. Scraping without consent or attribution allows LLM companies to profit off valuable content without authorization, directly threatening the business models of organizations that rely on the value of their original content to generate revenue. To make matters worse, the explosion of AI bot crawler activity negatively impacts website performance and consumes bandwidth without delivering value in return.

Detect AI bot activity

- Identify traffic from confirmed and suspected AI bots to prevent unauthorized scraping.

60%
of origin traffic is
bots driving up
operational costs

React and respond

- Take action to block, intercept, deceive, or otherwise manage verified or suspected AI bots.

Keep systems performing

- Stop unwanted bandwidth usage and performance degradation related to AI bot activities.

Learn more at

<https://www.fastly.com/products/fastly-ai-bot-management>