

Bot Management

Respond to automated traffic with the nuance your business and security posture requires.



Control bots without breaking your business

- ✓ Gain clear visibility
- ✓ Go beyond blocking
- ✓ Shape how bots impact your business

Automation is forcing organizations around the world to reconsider how they treat bot traffic. Malicious bots create pervasive security problems and site performance issues, but even "wanted" bots crawl, scrape, and work at scales that can negatively impact business operations.

Fastly Bot Management is purpose-built to help you see bot traffic, control it, and maintain resiliency despite their evolving nature.

Protection against abuse

- Prevent automated abuse by exposing all bot activity. Bots can be an invisible threat, but Fastly Bot Management combines server-side and client-side detection mechanisms to highlight the bots impacting your apps and APIs.

49%

Of the internet's traffic is bots

Resilience despite change

- Apply the perfect response to evolving AI, malicious bot, and other automated traffic without relying on blunt actions. Leverage innovative Dynamic Challenges, Deception, and AI monetization capabilities to optimize your efficacy against numerous types of bots.

Control without complexity

- Set how automation should behave and let those decisions run consistently without constant tuning.

Learn more at

<https://www.fastly.com/products/bot-management>